

## Registration: 8:00am to 9:00am

Name
Organization

Address

Additional attendee's names

Phone:

No registration fee Continental Breakfast

E-mail

Mail, fax or e-mail registration by **October 23, 2007** to:

Gayle Angell ISDH Food Protection Program 2 N Meridian Street 5C Indianapolis, IN 46204 Phone: 317. 233.7360 Fax: 317.233.9200 gangell@isdh.in.gov Questions or for additional information contact: Shirley Vargas, Supervisor Wholesale Food Protection Program 317.233.7718 svargas@isdh.in.gov





**Food Protection Program** 

## "Food Recall and Traceability Strategies Day"

Holiday Inn North at the Pyramids 3850 DePauw Boulevard Indianapolis, 46269 317.872.9790 9:00am to 4:00pm

November 2, 2007





of Health (ISDH) issues a special invitation for you to listen to the lessons learned by health officials with the botulism recall. Hear industry associates share their experiences with food recalls and learn from American Institute of Baking (AIB), an industry expert. Learn what the media can do to assist in a recall and how to be a part of a method of quick dissemination of recall and emergency information.

WHO: Food manufacturers & distributors who have or need recall/traceability plans, decision makers, plant quality assurance managers, recall coordinators, and any industry representatives who have a recall responsibility.

9:00am Welcome & Overview
A. Scott Gilliam
Manager, ISDH Food Protection

9:05am Welcome Judy Monroe, MD State Health Commissioner

9:20am Panel: Botulism Recall: Roles & Actions in Recalls

> Moderator: Shirley Vargas Supervisor, Food Protection, ISDH

**Pam Pontones** *Epidemiology, ISDH* 

**A. Scott Gilliam** *Food Protection, ISDH* 

Sandra Williams FDA, Detroit

Richard Mackey, FSIS USDA

**Lana Buckles** *LaPorte County Health Department* 

Industry: Barry Hines Wabash Foodservice

Rodney Bias Carolina Logistics

Kent Schneider Marsh Supermarkets

Questions for Panel

11:45am Lunch (on your own)

1:00pm Announcement of Food Handler Certification for Manufacturing and other Wholesale Food Industries

**A. Scott Gilliam** *ISDH Food Protection Program* 

1:15pm American Institute of Baking International (AIB) Recall Plans & Traceability – What Works

**Robin Amsbary** *HACCP Coordinator* 

2:30pm Break

2:45pm Principles of Crisis & Risk Communication: Working with the Media During a Recall

**Jennifer Dunlap** *Director, Office of Public Affairs, ISDH* 

3:05pm An Alert System for the Health & Food Industry

**Chuck Berning** *ISDH. Indiana Health Alert Network* 

3:35pm Questions

4:00pm Wrap-up

